BBC LEARNING ENGLISH

Question and Answer of the Week 你问我答 区分表示"观众"的名词:



audience, viewer, spectator

• 关于台词的备注: 这不是广播节目的逐字稿件。本文稿可能没有体现录制、编辑过程中对节目做出的改变。

Jiaying

大家好,欢迎收听 BBC 英语教学的"你问我答"节目,我是佳莹。这档节目回答英语 爱好者们在学英语时遇到的种种难题。本期节目的问题来自听众晓勇,问题如下。

Question

Hello, Jiaying. I'm Xiaoyong. I have listened to your programme for some months. It helps me a lot. I have a question to ask: what's the difference between 'audience', 'viewer' and 'spectator'?

Jiaying

听众晓勇想知道单词 "audience、spectator"和 "viewer"之间的区别。虽然这三 个词都有"观众"的意思,但它们指的"观众"类型却不同,所以常被大家混淆。

先来看单词"audience"。"Audience"指"观看某场演出的一群人",即"观众"。 像剧场、音乐会、电影院、图书朗诵会,或者在剧院作演讲或演示报告等现场演出时, 台下的"观众"都叫"audience"。问题中的其它两个词都没有这个用法。听两个例 句。

Examples

The audience laughed all the way through the film. It's been rated as one of the greatest comedies of all time!

(观影时,观众从头笑到尾。这部电影被誉为有史以来最好的喜剧片之一!)

Over 50% of the audience bought a copy of the new book after the recital. (在这本新书的朗诵会结束后,一半以上的到场观众都买了这本书。)

Jiaying

名词 "audience"还可以指"看电视、听音乐或读书的受众群体或人数",根据节目 内容的不同,可以翻译成"观众、听众、读者人数",通常在统计节目的受众分布或 产品的目标群体时这样使用。

Examples

The latest TV series has an audience of over six million people.

(这部新电视连续剧有超过 600 万的观众。)

The book was written for a younger audience.

(这本书是为年轻读者写的。)

Jiaying

刚刚说到,在表示"观众"这个整体时,用名词"audience",但如果想表示"某位观众",则可以用"a member of the audience"或者"an audience member"。听两个例句。

Examples

During the show, one member of the audience left because they found a joke too offensive.

(演出期间,一位观众因觉得笑话很无礼而离席。)

An audience member was chosen at random and won a prize of £100 during the performance.

(在演出期间,一名观众被随机选出,赢得了100英镑的奖金。)

Jiaying

名词 "audience"的正式用法与"会见或采访某个重要人物"有关,指"谒见,正式拜会"。请听例句。

Example

The man asked for an audience with the King to talk about the problems of the village.

(这个人要求拜见国王,谈一谈村子里的问题。)

Jiaying

再看"viewer"。名词"viewer"常指"在家中收看电视或看视频的观众",指"观众"这个群体时,要用"viewers"。听两个例句。

Examples

This video hasn't attracted as many viewers as we would have liked.

(这个视频并没有吸引到我们想要的那么多观众。)

Thousands of viewers will watch the stream of this event tonight.

(成千上万的观众将会观看今晚这场活动的直播。)

Jiaying

最后,来看"spectator"。名词"spectator"指"在场馆座位上观看体育运动或赛事的观众"。"Audience"和"viewer"均不能这样使用。

Examples

The spectators were shocked when the tennis star missed the shot.

(当这名网球明星没接到球时,现场观众都惊呆了。)

Spectators for the football final are arriving at the stadium.

(观看足球决赛的观众正在陆续到达体育场。)

Jiaying

归纳一下:名词 "audience"指"戏剧、音乐会等现场演出台下的观众",还常用于统计目标受众分布,指"电视、音乐节目、图书等的受众群体或人数"。"一位观众"叫"a member of the audience"或"an audience member"。名词"audience"还有"谒见,正式拜会"的意思。

名词 "viewer"指 "在家中收看电视或看视频的观众",指 "观众"这个群体时,要用 "viewers"。

最后,名词"spectator"指"在场馆座位上看体育赛事的观众"。

如果你在英语学习中遇到了难题,欢迎通过微博向我们提问。我们的微博账号是"BBC英语教学"。你也可以发邮件给我们,邮箱地址是:questions.chinaelt@bbc.co.uk谢谢收听"你问我答"节目。我是佳莹。我们下次再会!